



Diane Akers, CEcD
President
(540) 443-2008
diane@blacksburgpartnership.org
www.blacksburgbrewdo.com

**1ST ANNUAL *HOWLS AND MEOWS* LUXURY PET HOUSE RAFFLE
IN CONJUNCTION WITH BLACKSBURG BREW DO
Presented by WSLs 10
*Platinum Sponsor Cumulus Broadcasting***

Blacksburg, Virginia, September 13, 2011 – The Blacksburg Partnership announces the first annual *Howls and Meows* luxury pet house raffle to be held in conjunction with Blacksburg Brew Do, the biggest and finest craft beer festival in the region.

Howls and Meows is an exciting new fundraiser benefitting the Humane Society of Montgomery County. In partnership with the New River Valley Home Builders Association (NRVHBA), eight luxury dog houses and one cat house have been constructed and are on display at Wells Fargo in downtown Blacksburg until October 12. The houses will also be on display during the Blacksburg Brew Do festival on September 24 at the First and Main Shopping District.

Raffle tickets will be sold during this time period for \$5 for each pet house at both Blacksburg Kroger stores, Companion Animal Clinic, the Humane Society Shelter, the Humane Society Thrift Store (Second Time Around), and online at www.blacksburgbrewdo.com. Patrons can cast their vote for their favorite house by making a monetary or pet food and supply donation to the Humane Society of Montgomery County at the festival. Raffle winners will be announced October 12.

“We are truly excited about this fundraiser to benefit the Humane Society of Montgomery County,” said Diane Akers, President of The Blacksburg Partnership. “We have enjoyed working with the NRVHBA and all the creative builders on this unique project. Patrons will enjoy viewing the houses on display, and *Howls and Meows* is sure to be a hit attraction at Blacksburg Brew Do.”

Blacksburg Brew Do will be held at the First and Main Shopping District on Saturday, September 24, 2011 from noon to 6:00 pm, rain or shine. Check out www.blacksburgbrewdo.com, follow us on [Facebook](https://www.facebook.com/blacksburgbrewdo), or call 540.443.2008 for additional information.

Thank you to our sponsors:

Presenting



Platinum



Stage	The Creekmore Law Firm
Tailgate	Windsor Hills Apartments
Gold	Modea, Rackspace, First and Main
Brew Tent	Bull & Bones Brewhaus & Grill
Display	Motor Mile Chrysler, Dodge, Jeep, and Ram
Cooking with Beer	Kroger
Volunteer T-shirt	Sal's Italian Restaurant
Dining Pavilion	Bath Fitter
Silver	Best Buy, Comfort Inn Blacksburg, Draper Aden Associates, VPT
Hydration Station	LewisGale Hospital at Montgomery
Bronze	Susan Anderson, BCR Property Management, Courtyard by Marriott Blacksburg, First Bank and Trust, Foxridge Apartments, Main Street Inn, Moog, SAS Builders, SunTrust, VCOM
Media	16 Blocks Magazine, nextthreedays.com, NRV Magazine, The Valley Blend, Out & About Advertising, Valley Business FRONT
Contributing	A Cleaner World, Blacksburg Country Club, Ewing Cabinet Company, Giant Step Designs, Holiday Inn Christiansburg, Junebug Photography, Mojo Factory Productions, PME Composting, Town of Blacksburg

The Blacksburg Partnership is a non-profit, independent economic development organization formed by the town, business and university communities. The purpose of the organization is to bolster the vitality of Blacksburg through projects that attract visitors and retail prospects. Partnership projects include development of property, the revitalization of retail districts, special events, and community arts endeavors such as [Gobble de Art](#) and the Blacksburg Partnership Collaborative for the Arts. For more information about the Partnership visit www.stepintoblacksburg.org.

###